



PRESS RELEASE

TaylorMade Hotel Management acquires Hollin Hall Hotel

- TaylorMade Hotel Management launches with first hotel appointment.
- Allied Irish Bank (GB) structure undisclosed funding package to support the deal.

November 2016 – A new hotel management company, TaylorMade Hotel Management, has been launched by leading industry experts Carole Taylor, Tony Biddlecombe and John Maskell in a bid to support and focus on independent three and four-star hotels which show great potential to grow and develop.

The management team, which has over 85 years combined experience in the hospitality sector, has announced their first hotel management appointment at the 59-bedroomed Hollin Hall Country House Hotel in Bollington near Macclesfield in which the team are also the founder shareholders. An undisclosed funding package to support the acquisition has been provided by the Manchester team at Allied Irish Bank (GB).

Hollin Hall Hotel sits on the outskirts of Bollington village, near Macclesfield town centre. A Tudor Gothic style building, built in 1856, the hotel has 59 well-appointed bedrooms, offering family room, suites and standard rooms, both twin and doubles. It also has conference and banqueting facilities which are popular for weddings and business events.

Carole Taylor has extensive hotel finance and operations experience having worked with Malmaison, Hotel du Vin, DeVere Hotels, Principal Hayley and latterly with the Hotel Collection. She is also a former HOSPA Hospitality Finance Professional of the Year in 2013.

Carole Taylor, Executive Director, TaylorMade Hotel Management said: ““We’re incredibly excited to have launched TaylorMade Hotel Management and delighted that the first hotel

within our portfolio is one that we also have a significant financial interest in. Our strategy will be based upon taking mid to upper service independent hotels and using our extensive experience to further develop, improve and grow their hotel operations and profitability. We are assessing all current management opportunities presented to us in a bid to grow our portfolio of hotels. The support from David Booth at Allied Irish Bank (GB) has been great and without his support we would not have been able to achieve the deal with Hollin Hall Hotel.”

Having recently acquired Hollin Hall Country House Hotel, Carole continued: “This hotel is a hidden gem in Cheshire. We’ve already updated a lot of public areas and the grounds and have identified some real opportunities to drive the leisure market and local food and beverage such as afternoon tea and Sunday lunch. The meeting rooms are beautiful and would really suit day delegate business from nearby Manchester that are looking to just escape the office.”

David Booth, Relationship Manager at Allied Irish Bank (GB) said: “Carole is very well known across the hotel and leisure sector and has a superb track record of success along with her colleagues Tony and John. They are sure to make a great success of her ownership of Hollin Hall Hotel and we wish the team at Taylormade Hotel Management all the very best for the future.”

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