



**20.03.15**

## **ALLIED IRISH BANK (GB) AWARDED BEST SERVICE FROM A BUSINESS BANK**

Allied Irish Bank (GB) is delighted to announce that, for the second consecutive year, it has been awarded "Best Service from a Business Bank" at the Business Moneyfacts Awards 2015. The bank was competing with other UK banks from the challenger and high street side of the market, seeing off competition from Lloyds, Santander, Shawbrook and Barclays to win the award.

This award underscores our strategy to focus on Owner Managed Businesses and recognises the benefits of relationship based banking. We are proud to offer our customers the best service, delivering more relationship managers per customer than our peers.

As another sign of trust from our customers Allied Irish Bank (GB) saw its new lending figures double in 2014. Much of this growth comes from Owner Managed Businesses who represent the most prevalent type of business organisation in our economy, accounting for almost half of the UK's economic activity and private employment.

Gerard O'Keeffe, Head of GB Business, said: "This award is a great vote of confidence in our model and by our customers. It is a great tribute to the dedication of all our colleagues. It underlines our strategy to focus on Owner Managed Businesses and illustrates the importance of best in class customer service and dedicated relationship managers."

**ENDS**

**Notes to Editor**

### **About Allied Irish Bank (GB)**

Allied Irish Bank (GB) is a trade mark used under licence by AIB Group (UK) plc, a specialist business bank serving the needs of Owner Managed Businesses to provide real value to every one of our customers and to deliver the highest standard of service in banking and financial services. Operating from 16 locations in major cities across Great Britain and employing over 600 staff, we offer the full range of business banking, corporate banking and international trade services as well as dedicated wealth management, personal banking and direct savings services. Allied Irish Bank (GB) has been supporting businesses in Britain with true relationship driven service for over 40 years growing organically with more than half of our new business coming from Owner Managers recommending our service. The Bank was awarded 'Best Service from a Business Bank' at the Business Moneyfacts Awards in 2014 and 2015.