



## Celebrating success at the Sussex Business Awards



*Emma Lane is the Area Director for Allied Irish Bank (GB) (AIB (GB))\* in the South East and talks about the celebrations at the recent Sussex Business Awards and the importance of highlighting business success stories across the region.*

I am delighted to be a part of the Sussex Business Awards which recognise and reward growing companies and economic prosperity. At the awards event held in November, there was an array of extremely talented and dynamic business men and women who are running some of the most promising businesses in the UK and achieving great things. It is people like this that will help our economy to recover and prosper again. Sussex businesses provide a great example to other UK businesses that success can be realised even in the most challenging economic conditions and are truly inspirational.

AIB (GB) became involved in the Sussex Business Awards because we recognise the important role that business of all sizes have whether this is entrepreneurs, SMEs or large corporate businesses. It also gives us a great opportunity to celebrate the fantastic achievement of the wider business community and bring everyone together under one roof.

We know the ongoing economic pressures mean that the environment is tough and that achieving growth and managing cash flow are some of the key issues we see facing many of the UK's businesses. We understand for the economy to thrive it needs to be built on investment and we take very seriously our role in helping Sussex companies to achieve success.

As category sponsor for the Large Corporate Awards I was delighted to represent AIB (GB) and present the award to Raynor. Based in Worthing, West Sussex, Raynor are the only manufacturer of intraocular lenses in the UK, being at the forefront of innovation in this field for nearly 70 years.

The calibre of finalists this year has been superb with so many demonstrating creativity and entrepreneurial flair. I would like to take this opportunity to pass on my congratulations to all the winners in the awards across all categories.

\*The AIB logo, Allied Irish Bank (GB) and Allied Irish Bank (GB) Savings Direct are trade marks used under licence by AIB Group (UK) p.l.c. incorporated in Northern Ireland. Registered Office 92 Ann Street, Belfast BT1 3HH. Registered Number NI018800. Authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority.

**To see how AIB (GB) can help you with any of your business needs, please contact AIB (GB) South East Business Centre on 01273 574195 or email with an initial enquiry to [Brighton@aib.ie](mailto:Brighton@aib.ie). Call charges may apply, charges may vary depending on operator.**